

DANIELA D'ISA

Born in Florence, Daniela d'Isa graduated in the history of journalism at the Catholic University of Milan (110 cum laude) and then attended la Civica Scuola d'Arte Drammatica del Piccolo Teatro (School of Dramatic Arts, Milan), where she received her diploma in theatre criticism.

A professional journalist since 1980, she was director of the entertainment section of the weekly newspaper "Alba" from 1977 to 1982

She collaborated on the monthly magazine Lei (Vogue) and Gioia (Rusconi) between 1978 and 1983

After working for Rai (TG1 and Raidue) for thirteen years (1981-1994) she wrote about television on a daily basis for the Riffeser newspaper group: "La Nazione", "Il Resto del Carlino" and "Il Tempo", and was also published in other dailies in the same group such as "La Gazzetta del Sud", "Il Piccolo" and "Il Corriere Mercantile".

In 1984 she gained a position at SIAE as Deputy Head of Press

Editor in chief of the SIAE magazine from 2001 to 2002, she became its director in 2003

In 2002 she became Head of Press at the SIAE, remaining in office until 31st December 2012, handling its corporate image with sister companies abroad, Italian institutions, the Police force, AGCOM and firms dealing with copyrights such as, FIMI, AIE, AFI, Univideo, AGIS and Anica.

In charge of relations with the press, radio and television, she also organized events and press conferences in Rome, Turin ("Salone del Libro" and "Salone della Musica" – book and music festivals), Sanremo (Italian Song Festival), Cannes (Midem, the biggest market for music in the world), Venice (Venice Film Festival and its Venice Days section), Brussels and Washington (Copyright Summits)

In 2009 she was awarded the National Journalism Prize for "Press Agent of the Year" (Entertainment and Culture Sector)

She is currently Head of Communications for AIMAR Association and Director of the quarterly magazine "AIMAR News" since 2015

Since 2015 she has been a collaborator with "Good in Italy web tv".